

Abstract of the Disclosure

Methods, apparatuses and systems allowing users to send and receive character-based, graphically expressive messages using mobile wireless devices. In one embodiment, the present invention allows users to create and maintain a customized, easy-to-use visual messaging environment for use with wireless mobile devices having limited display and other interface capabilities. In one embodiment, the present invention allows users to establish a graphical character-based, messaging personality, including selectable images of the character that convey a certain mood.